

EXPERIENCE

American Scientific, LLC

Graphic Designer/Social Media Marketer | August 2021 → Current

Lead creative design and marketing initiatives that elevate brand presence and streamline production across print, digital, and AI-driven workflows.

- Lead design for weekly marketing materials reaching 315+ clients
- Manage company social media presence and produce branded campaigns
- Oversee full annual product catalog as primary sales channel
- Introduced AI/Python automation to streamline asset production
- Rebuilt the company e-commerce site from scratch using Next.js on Cloudflare Workers with live ERP integration for per-account pricing
- Built and deployed four production AI agents, including a daily billing agent that reconciles picking tickets against NetSuite, invoices clean orders, and escalates exceptions to a human

RIG Tech, LLC

Founder | August 2025 → Current

Established an AI-focused development studio building creative tools that bridge design and technology.

- Developed DrawEvolve, iOS-first AI drawing coach (Swift, Next.js, Xcode)
- Created thoosie - a physics based coaster game in JavaScript, one codebase deploying to Reddit Developer Platform, itch.io, and standalone web
- Made Lynk, an LLM router integrating OpenAI, Anthropic, Gemini, xAI LLMs with cross-provider model switching mid-conversation, context preservation, live notes and built in LLM commands

Freelance Graphic Designer | January 2018 → Current

Deliver branding, design, and animation solutions for small businesses and entertainment clients with a focus on clear messaging and visual impact.

- Led branding and marketing for local businesses including Taranto's Pizzeria and Bentos Catering, producing menu redesigns and promotional flyers that increased sales by 7%
- Modernized company logos and created alternative versions aligned with established brand guidelines

EDUCATION

West Virginia University College of Creative Arts

- BFA | Graphic Design
- Minor | Interactive Media Design
- Graduated May 2021

Generative AI with Python - DeepLearning.AI (2025)

STRENGTHS

Technical Skills

- Swift
- Javascript
- HTML/CSS
- Python
- AI Automation
- OpenAI/Anthropic
- React/Next.js
- Cloudflare Workers
- SQL
- Netsuite
- Supabase

Creative Tools

- Photoshop
- Illustrator
- InDesign
- Premiere/AfterEffects
- Adobe Animate
- Blender

Marketing

- Social Media Strategy
- Creative Direction
- UX/UI Design
- Web-Design
- Motion Graphics
- 3D Visualization